

## *America Recycles Day Summit – Markets Roundtable Discussion*

Revised Goal and Near-Term Actions from the July 18, 2019 Workgroup Call

DRAFT v1

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### **Goal Statement**

Use existing models that integrate secondary markets with local economic development agencies (such as that developed by the state of South Carolina) to build and sustain markets for recycled materials. Create tools, workshops, and other approaches to propagate these models and establish needed partnerships between economic development, environmental, recycling, industrial and other organizations. Make it easier to find information on buying recycled materials to support demand for those materials and identify additional ways to create new demand for recycled materials. Connect manufacturers and consumers who want to do the right thing with available resources and materials.

### **Near-term Actions**

1. **Models.** Develop and promote models that integrate the development of secondary materials markets with state and local economic development agencies. This could include sharing model legislative structures, developing best practices and lessons learned, developing guidance for purchasing, conducting trainings, etc.
  - Identify states, localities, and other organizations that have successfully pursued this approach and determine how to work together to create a near-term product.
2. **Information.** Create recycling frequently asked questions to educate legislators and regional or local economic development organizations on recycling dynamics (Could build on or use the [ [HYPERLINK "http://astrx.org/resources/astrx-study-of-material-recoverability/"](http://astrx.org/resources/astrx-study-of-material-recoverability/) ] )
3. **Economic Analysis.** Identify and collect the variety of available tools and resources for economic analysis studies, including ISRI's current economic impact analysis and other state-by-state analyses. Identify resource gaps, and create a model and/or information/infographics to help states to prepare their own studies or use existing resources.
4. **Buy Recycled.** Create a wide range of materials and programs to support the development and implementation of buy recycled programs.
  - Support the National Recycling Coalition in the development of a Buy Recycled Business Alliance by populating the platform with products and spreading the word to interested industry partners. Discuss the alliance and the platform to identify opportunities for participants to promote its use and expansion.
  - Develop information and materials to assist and encourage companies and governments to increase the use of recycled materials
  - Develop programs and information to promote the use of recycled and sustainable materials in infrastructure projects.
  - Identify any additional actions that could help promote demand for recycled materials such as promoting more environmentally preferred purchasing on the part of government agencies.
5. **Recycling Contracts.** Develop best practices (or trends) related to recycling contracts.

- Explore the challenges created by the lack of consistency among contracts with different states and recycling entities and how more uniform contracting could help to support and expand recycling markets.
- Discuss work being done by The Recycling Partnership to develop model contracts and determine what else might be needed.
- Explore how to identify and promote best practices and/or model contracts that could help deal with volatility of recycling markets.